

PUBLIC RELATIONS AND ECONOMIC DEVELOPMENT SUB (POLICY & RESOURCES) COMMITTEE

Thursday, 4 March 2021

Minutes of the meeting of the Public Relations and Economic Development Sub (Policy & Resources) Committee held virtually on Thursday, 4 March 2021 at 3.00 pm

Present

Members:

Deputy Catherine McGuinness (Chair)
Sheriff Christopher Hayward (Deputy Chairman)
Deputy Keith Bottomley
Tijs Broeke
Dominic Christian
Anne Fairweather
Alderman Prem Goyal

Alderman Timothy Hailes
Deputy Jamie Ingham Clark
Alderman Vincent Keaveny
Deputy Edward Lord
Jeremy Mayhew
Deputy Tom Sleigh
Alderman Sir David Wootton

In Attendance

Officers:

Emma Cunningham	- Town Clerk's Department
Angela Roach	- Assistant Town Clerk / Director of Member Services
Sam Hutchings	- Town Clerk's Department
Chloe Rew	- Town Clerk's Department
Richard Messingham	- Town Clerk's Department
James Gibson	- Chamberlain's Department
Paul Double	- City Remembrancer
Paul Wright	- Remembrancer's Department
Giles French	- Innovation & Growth
Bob Roberts	- Director of Communications
Tim Wainwright	- Mansion House & CCC
Jeremy Blackburn	- Mansion House & CCC

Also in Attendance:

Peter Arnold	- EY
Colin Edwards	- EY

1. APOLOGIES FOR ABSENCE

Apologies for absence were received from Deputy Sir Michael Snyder.

2. MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA

There were no declarations of interest.

3. **MINUTES**

RESOLVED – That the public minutes and summary of the meeting held on 11 February 2021 be approved as a correct record.

4. **SPORT ENGAGEMENT UPDATE**

The Sub-Committee received a report of the Director of Communications concerning sport engagement, and heard a presentation of an external consultant on the impact of major sporting events on soft power, trade and investment.

Members were very supportive of the work undertaken by the Sports Engagement Manager, and made the following points:

- There should be further exploration about the delivery of events on our own open spaces and engaging with the City's existing contacts to deliver sporting events;
- Any announcement of the research work should be conveyed to the media for wider press coverage;
- A focus on urban street games could channel the enthusiasm of young people and reach out to different groups;
- Suggestions on how to take forward the recommendations in the EY report would be brought back to Members later this year .

RESOLVED, that – the report be received and its contents noted.

5. **2021 - 2022 MAYORAL THEME - ALDERMAN VINCENT KEAVENY (SUBJECT TO ELECTION)**

Members considered a joint report of the Director of Community & Children's Services, the Chief Grants Officer, the Director of Innovation & Growth and the Director of Communications in respect of the 2021-2022 Mayoral Theme for Alderman Vincent Keaveny (subject to election).

Alderman Keaveny advised that theme aligns with several outcomes in the Corporate Plan and amplifies a number of City initiatives and strategies, including the Social Economic Diversity Taskforce, Regional Partnership Strategy, support for SMEs and COVID Recovery.

RESOLVED, that – the 2021-2022 Mayoral Theme be received and its contents noted.

6. **IG MONTHLY UPDATE**

Members received a report of the Director of Innovation & Growth in respect of the Innovation and Growth Monthly Update.

RESOLVED, that – the progress of the Innovation & Growth workstreams be noted.

7. **PARLIAMENTARY TEAM UPDATE**

Members received a report of the Remembrancer in respect of the Parliamentary Team Update.

The Remembrancer provided an update in respect of paragraph 15 that the online roundtable with SNP MPs entitled 'Civic Leadership and Green Finance in the transition to net zero' would be held on Friday 12 March.

RESOLVED, that – the report be received and its contents noted.

8. **CORPORATE AFFAIRS UPDATE**

Members received a report of the Director of Communication in respect of the Corporate Affairs Update. It was noted that previous Member feedback in terms of a thematic approach to priorities had been incorporated into the strategic plan, and outreach was underway with the City's MP and local assembly Member.

RESOLVED, that – the report be received and its contents noted.

9. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

One question was raised in respect of City's Cash and the Covid Recovery Fund. Is it worth having an explanation that City's Cash funds are being used for? The Director of Communications advised that it would be best to focus on service delivery and outcomes, rather than the funding streams that these services come from.

10. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**

The Chair thanked Emma Cunnington on behalf of the Sub-Committee for her work in supporting this committee and supporting the Policy Chair's office and wished her all the best in her new role.

11. **EXCLUSION OF THE PUBLIC**

RESOLVED – That under Section 100(A) of the Local Government Act 1972, the public be excluded from the meeting for the following items on the grounds that they involve the likely disclosure of exempt information as defined in Part I of the Schedule 12A of the Local Government Act.

Item	Paragraph
12	3

12. **NON-PUBLIC MINUTES**

The non-public minutes and summary of the meeting held on 11 February 2021 were approved as a correct record.

13. **NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

There was one question.

14. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE SUB COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**

There was one item of urgent business.

The meeting ended at 4.06 pm

Chair

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